

# MARÍA INÉS MARINO

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**Online Presence:** <https://communication.fiu.edu/faculty-directory/>

## EDUCATION

- 2015 Doctor of Education, Curriculum and Instruction**, University of Florida, Gainesville, FL  
Concentration: *Educational Technology*
- 2007 Master of Science, Mass Communication**, Florida International University, Miami, FL
- 2004 Master of Arts, Education**, Northwestern State University of Louisiana, Natchitoches, LA
- 2002 Bachelor of Arts, English**, Northwestern State University of Louisiana, Natchitoches, LA

## PROFESSIONAL EXPERIENCE

- 2008 – Present Associate Teaching Professor & Research Affiliated Faculty, Department of Communication & Journalism**  
**LACC Affiliated Faculty, Kimberly Green Latin American & Caribbean Center**  
**COIL Affiliated Faculty, FIU Global**  
Florida International University, Miami, FL
- 2006 -2008 Coordinator, Education Media/Communication, University Technology Services**  
Florida International University, Miami, FL
- 2005 – 2006 Instructional Designer/E-Consultant, FIU Online**  
Florida International University, Miami, FL
- 1999-2008 Instructor and Designer, Tele-Learning & Louisiana Virtual School**  
Louisiana School for Math, Science and the Arts, Natchitoches, LA
- 1996-1999 Primary School Teacher**  
Instituto Santa Ana, Buenos Aires, Argentina

## PUBLICATIONS

### *Peer-Reviewed Articles*

**Marino, M. I.**, Delgado, S., & Bilge, N. (under review). Virtual Exchange and Underrepresented Student Populations: COILING Experiences of Hispanic Students in Higher Education, *Journal of International and Intercultural Communication*.

Bilge, N., **Marino, M. I.**, Villar, M. E., & Vigon, M. (under review). False Impressions of Diversity: Students' perceptions of DEI on a Historically Hispanic University Campus. *Communication Education*.

Lemieux, A. F., Windle, H., & **Marino, M. I.**, & Rosner, T. (2022). Achieving equitable global education without mobility. The Global Impact Exchange, *Journal of Diversity Abroad*, 8-11.  
[https://www.diversitynetwork.org/common/Uploaded%20files/Global%20Impact%20Exchange%20Archives/FALL\\_2022\\_GIE\\_FINAL.pdf](https://www.diversitynetwork.org/common/Uploaded%20files/Global%20Impact%20Exchange%20Archives/FALL_2022_GIE_FINAL.pdf)

**Marino, M. I.**, Bilge, N., & Villar, M. E. (2022, accepted). Silenced and Invisible: Students with intellectual disabilities in Higher Education. *Journal of Post-Secondary Education and Disability*.

Bilge, N., **Marino, M. I.**, & Webb, L. M. (2021). Definitions of Ethnicity in Communication Scholarship: A New Perspective. *Howard Journal of Communications*, 32(3), 213-234. doi:10.1080/10646175.2021.1871869

**Marino, M.I.,** Villar, M.E., & Rodriguez, J. (2020). Comunicación y COVID-19: la pandemia a través de Twitter en Latinoamérica. Un vistazo general. *Avatares de la Comunicación y la Salud*, (20).  
<https://publicaciones.sociales.uba.ar/index.php/avatares/article/view/5441>

**Marino, M. I.,** Adogba, O., & Tilli, N. (2020). Mental health interventions: Reflections on a radio program as alternative for stigma reduction and social integration. *Frontiers in communication*, 5, 550912. doi: 10.3389/fcomm.2020.550912

**Marino, M. I.,** Bilge, N., Gutsche Jr, R. E., & Holt, L. (2020). Who is credible (and where)? Using virtual reality to examine credibility and bias of perceived race/ethnicity in urban/suburban environments. *Howard Journal of Communications*, 31(3), 297-315. doi: 10.1080/10646175.2020.1714514

**Marino, M. I.** (2019). Tweet for support, blog for peace. *Communication Teacher*, 33(2), 103-106.  
doi: 10.1080/17404622.2017.1400676.

### **Books and Book Chapters**

**Marino, M.I.** & Tadal, S. (2022). Matching Students: Strategies for Maximizing Inclusion and Success In J. Rubin, S. Guth, S. Doscher, & C. Wojenski (Eds.), *The Guide to COIL Virtual Exchange* (pp. 298-311). Stylus.

Bilge, N. & **Marino, M. I.** & (2018). *Reconceptualizing New Media and Intercultural Communication in a Networked Society*, Hershey, PA: IGI-Global. doi:10.4018/978-1-5225-3784-7

**Marino, M. I.** & Bilge, N. (2018). New Media and Intercultural Communication: An Introduction. In N. Bilge & M. I. Marino (Eds.) *Reconceptualizing New Media and Intercultural Communication in a Networked Society* (pp. xvi). IGI-Global. doi:10.4018/978-1-5225-3784-7

**Marino, M. I.** & Bilge, N. (2018). Future of New Media and Intercultural Communication. In N. Bilge & M. I. Marino (Eds.) *Reconceptualizing New Media and Intercultural Communication in a Networked Society* (pp. xxx). IGI-Global. doi:10.4018/978-1-5225-3784-7

### **Other publications**

**Marino, M. I.** (2018). *eTools: Using Trello in the Classroom* [White paper]. Retrieved November 1, 2019, from NCA eTools in the Classroom: [https://www.natcom.org/sites/default/files/pages/eTools\\_Trello\\_July\\_2018.pdf](https://www.natcom.org/sites/default/files/pages/eTools_Trello_July_2018.pdf)

### **Conference papers**

Delgado, J., **Marino, M.I.,** Villar, M.E. (2021). Internal COVID Communication in 2 Universities: Crisis Communication in Times of Uncertainty. *Presented at Online International Interdisciplinary Colloquium: Mental Health on University Campuses*, University of Toulouse, France. <https://hal.archives-ouvertes.fr/hal-03455714>

Bilge, N., **Marino, M. I.,** & Webb, L. (2018). Distilling the Definitions of Ethnicity in Communication Scholarship: Wading into the Quagmire. Awarded top paper presentation at *National Communication Association*, Utah, USA.

## **CONFERENCES & PANEL PRESENTATIONS**

Doscher, S., Jithoo, D., & **Marino, M. I.** (2022, November). *Designing and implementing global learning/internalization at home*. Global Learning Forum. FIU Global [workshop presentation], Miami, FL, USA.

Gonzalez, A., Atay, A., Lee, E., Bilge, N., **Marino, M.I.,** & Petrunia, M. (2022, November). Refugees matter, some just matter more: Discrimination and prejudice in media representations from across the globe. *National Communication Association* [Panel presentation], New Orleans, LA, USA.

Bilge, N. & **Marino, M. I.** (2022, May). False Impressions of Diversity: Students' perceptions of DEI on a Historically Hispanic University Campus. In *One World, One Network, Segmented Realities: Reconceptualizing Diversity, Equity, and Inclusion During COVID*, *International Communication Association* [Panel presentation], Paris, France.

**Marino, M. I.**, Tadal, S., & Bilge, N., (2022, May). Virtual Exchange and Underrepresented Student Populations: COILing Experiences of Hispanic Students in Higher Education. Accepted for presentation at *International Communication Association*, Paris, France. (\*\*peer-reviewed)

**Marino, M. I.**, & Delgado Tadal, S. (2022, May). Uncovering the experiences of Hispanic Students in Higher Education when engaging in COIL (Collaborative Online International Learning). *SUNY COIL Center, New York*. Webinar, Virtual.

**Marino, M.I.** (2022, April). Achieving Equitable Global Education without Mobility: Virtual Exchange and Underrepresented Student Populations. In *Diversity Abroad, Second Annual Convention: Inclusive Learning Institute (ILI22)* [Panel presentation], Virtual Conference.

Gonzalez, A., Allgayer, S., Bilge, N., Kanemoto, E., **Marino, M.I.**, Petrunia, M., & Atay, A. (2021, November). Unexpected Innovations: Unusual Tools for Examining Culture and Building Cross-Cultural Bridges. In A. N. Heuman (Chair), *Annual Convention: Renewal and Transformation* [Panel presentation], *National Communication Association*, Seattle, WA, United States.

**Marino, M.I.** & Tadal, S. (2021, November). COIL Experiences with Latin American Institutions. *Presented at Semana Internacional*, Blas Pascal University, Cordoba, Argentina.

**Marino, M.I.** & Tadal, S. (2021, October). Virtual Exchange and Underrepresented Student Populations: Challenges and Barriers for Hispanic Students in Higher Education. In *Researching Diversity, Equity, and Inclusion in Virtual Exchange, Annual Convention (IVEC): Global Inclusion 2021* [Panel presentation], Virtual & Atlanta, Georgia.

**Marino, M.I.** & Tadal, S. (2021, June). Virtual Exchange and Underrepresented Student Populations: COILing Experiences of Hispanic Students in Higher Education. *Presented at International Teaching Online Symposium*, University of Windsor, Ontario, Canada, Virtual.

**Marino, M.I.** & Tadal, S. (2021, June). Virtual Exchange and Underrepresented Student Populations: Cultural Identity and Representation of Hispanic Students in Higher Education. *Presented at International Conference on Diversity in Organizations, Communities & Nations*, University of Curaçao, Willemstad, Curaçao, Virtual.

Delgado, J., **Marino, M.I.**, Villar, M.E. (2021, March). Internal COVID communication in 2 universities: Crisis communication in times of uncertainty. *Presented at International Crisis and Risk Communication Conference*, University of Central Florida, Virtual.

**Marino, M. I.**, Bilge, N., Villar, M.E., & Adogba, O. (2020, October). Reducing Stigma Against People with Autism and Other Disabilities: A Qualitative Study. *Presented at Online International Interdisciplinary Colloquium: Mental Health on University Campuses*, University of Toulouse, Virtual.

**Marino, M. I.**, Lois, I., & Vigon, M. (2020, October). Communication strategies to reduce mental health stigma On campus. *Presented at Online International Interdisciplinary Colloquium: Mental Health on University Campuses*, University of Toulouse, Virtual.

Delgado, J., **Marino, M.I.**, Villar, M.E. (2020). Internal University crisis communication during the COVID-19 crisis: Challenge or support mental health? *Presented at Online International Interdisciplinary Colloquium: Mental Health on University Campuses*, University of Toulouse, Virtual.

Bilge, N., **Marino, M.I.**, & Villar, M. E. (2020, May). Multiculturalism and Intercultural Communication on a Hispanic Majority Campus. Accepted for presentation at *International Communication Association*, Open Communication, to be held in Gold Coast, Australia\*\*\* *Cancelled due to COVID-19.* (\*\*peer-reviewed)

**Marino, M.I.** & Villar, M.I (2019, December). Study Abroad: Dealing with Anxiety and the Unknown, *Study Abroad Emergency Procedures Meeting*, Florida International University, Miami, FL.

**Marino, M.I.**, Villar, M. E., & Bilge, N. (2019, October). Culture and Student Inclusion on Campus. *Colloquium on Mental Health on University Campuses: Current Issues and Challenges*, Florida International University, Miami, FL.

Villar, M.I. & **Marino, M.I.** (2019, October). Study Abroad: Dealing with Anxiety and the Unknown, [Poster Presentation], *Colloquium on Mental Health on College Campuses*, Florida International University, Miami, FL.

Bilge, N. & **Marino, M. I.** (2019, April). Food at the Intersections of Identity, Culture, and Intercultural Communication. Accepted for *Central States Communication Association*, Nebraska, U.S.A.

Bilge, N., **Marino, M. I.**, & Webb, L. (2018, November). Distilling the Definitions of Ethnicity in Communication Scholarship: Wading into the Quagmire. Accepted for top paper presentation at *National Communication Association*, Utah, USA. (\*\*peer-reviewed, **awarded top paper**)

**Marino, M. I.**, Bilge, N., Gutsche, Jr., R. E., & Holt, L. (2018, May). "Who's the victim here?" Analyzing the difference suspect and onlooker characteristics make in perceptions of crime in the (virtual) world. Accepted for presentation at *International Communication Association*, Prague, Czech Republic. (\*\*peer-reviewed)

**Marino, M. I.**, Bilge, N., Gutsche, Jr., R. E., & Holt, L. (2017, November). Creating (and examining) immersive environments in virtual reality. *Medios y Sociedad Conference*, Buenos Aires, Argentina. (\*\*peer-reviewed)

Bilge, N. H., **Marino, M. I.**, Villar, M. E., & Vigon, M. M. (2017, March). Mapping Miami's Intercultural Climate, [Poster Presentation], Research Retreat, *CARTA*, Florida International University, Miami, FL.

**Marino, M. I.** (2016, July). Exploring how cultural differences impact online discussions, *Educational Technology World Conference*, Bali, Indonesia. (*cancelled*, \*\*peer-reviewed)

**Marino, M. I.** (2016, April). Analyzing Online Texts and Images. *Southern States Communication Association Conference*, Austin, Texas.

**Marino, M. I.** (2014, October). Online Discussions in Global Courses, *FIU Global Learning Conference*, Miami, FL.

**Marino, M. I.** (2010, February - November). Public speaking and Employment Skills for Professionals, Sweetwater Community Project & School of Business Project, *Department of Communication Community Initiatives*, Florida International University, Miami, FL.

**Marino, M. I.** (2008, April). Speech Communication for Leaders, *Leading Decisions Conference*, FIU Center for Leadership, Miami, FL.

**Marino, M. I.** (2007, March). Building an Online Learning Community in CE 6, *FIU e-Learning Conference*, FL.

**Marino, M. I.** (2007, March). New Assignments & Assessments Tools in CE 6, *FIU e-Learning Conference*, FL.

## GRANTS

- 2021 (Awarded) Professional Development Leave, *Office of the Provost*, FIU
- 2021 (Awarded) CIBER funding award for Nonverbal Communication for Business COIL Course
- 2021 (Awarded) Stevens Initiative Virtual Exchange Grant Competition -

- 2020 <https://stevensinitiative.org/strengthening-the-field-catalyzing-research-in-virtual-exchange/>  
 2020 (Awarded) Provost-WPHL Humanities Research Grant for 2020-2021  
 (Awarded) CIBER funding award for Nonverbal Communication for Business COIL Course  
 2017 (Funded Project) Research partner of grant Stigma reduction and language choice regarding people with developmental disabilities, FIU Embrace  
 2017 (Awarded) Distress and Illnesses: Working Towards Reducing Clinical Errors by Improving Intercultural Competence in Health Care Practitioner-Patient Interactions, Interdisciplinary Seed Grant, FIU  
 2016 (Awarded) Mapping Miami's Intercultural Climate, Interdisciplinary Seed Grant, FIU  
 2016 (Awarded) Internship Program Training Course, Teaching Innovation Grant  
 2015 (Awarded) Professional Development Leave, Office of the Provost, FIU

## ACADEMIC SERVICE & AWARDS

- 2022 **Faculty Award for Excellence in Teaching**, Office of the Provost, FIU  
 Reviewer for Ethnicity & Race in Communication Division for the 72nd Annual *International Communication Association Conference*  
 2022 *Communication Association Conference*  
 Interviewed by main newspaper "[El Mercurio](#)" (Chile)  
 2022 Reviewer for *Journal of Race, Ethnicity, and the City*, Taylor & Francis, USA  
 2021 Reviewer for *Revista de Comunicación*, Universidad de Piura, Ecuador  
 2020 CARTA Assembly Committee on Faculty Hiring, Retention and Promotion  
 2020-2021  
 2019-pres Member of Steering Committee, USA Chapter, International Consortium on *Mental Health on University Campuses*, FIU-Toulouse University, <https://mental-health-on-campus.org/en/>  
 2013-2020 Coordinator of *Communication Arts Internships Program (CAIP)*, Department of Communication, FIU.  
 2017-pres Co-director and instructor of *Study Abroad in Spain and Morocco, and Toulouse (France) program*, Department of Communication, FIU  
 2019 Co-coordinator of international seminar at FIU "*Mental Health on University Campuses: Current Issues and Challenges*" <https://communication.fiu.edu/fiu-utlc-colloquium/>  
 Fall 2019 Co-coordinator and co-designer of *COM4930: Introduction to XR/VR* (Fall 2019), Department of Communication, FIU  
 2017-pres Coordinator and designer of fully online and hybrid *Non-verbal Communication Course COM3404* – Redesign and update periodically, Department of Communication, FIU  
 2017-2018 Virtual Reality Lab Coordinator, Department of Communication and Journalism, FIU  
 2017-2018 Chair of Search Committee for Instructor position, Department of Communication, FIU  
 2016-2016 Member of Search Committee for Instructor position, Department of Communication, FIU  
 2016 Coordinator of *LATAM (Latin American) Healthcare Journalism Reporting Training Course*, Department of Communication Collaborative Initiative, FIU  
 2015-2016 Designer and instructor of *COM3150 Advanced Business Communication* hybrid course, Department of Communication, FIU  
 2013-2014 Coordinator of scholarships, Department of Communication, FIU  
 2013-2015 Co-Chair of Search Committees for Assistant Professor, Department of Communication, FIU  
 2010-2011 Member of Search Committee for Assistant Professor, Department of Communication, FIU  
 2010-2011 Judge of Department of Communication Arts Speak-Off annual event, FIU  
 2010-2011 Coordinator and presenter of a variety of workshops on *Resume Building and Interview Skills* for Sweetwater Project, Department of Communication, FIU  
 2008-2009 Developer and designer of *Faculty Resources Online Course* at Department of Communication, FIU

## PROFESSIONAL DEVELOPMENT & WORKSHOPS

- 2021 *Using Qualitative Research to Study Social Justice Course*, Odum Institute, University of North Carolina at Chapel Hill  
 2021 (Awarded) QM/ HQ Certification, IDS3336 Artistic Expression, FIU Online, FIU  
 2021 Virtual Study Abroad (VSA) Professional Development Workshop, Office of Study Abroad, FIU

- 2020 (Awarded) QM/ HQ Certification, COM3404 non-verbal communication, FIU Online, FIU
- 2020 COIL Certification Course (Collaborative Online International Learning), FIU
- 2020 Remote Teach Ready (FIU Verified Achievement), FIU
- 2020 Postgraduate Course in Stress Medicine, Argentine Medical Association (AMA), Maimonides University and SAMES, Argentina
- 2019 CARTA Faculty Grant Writing Workshop, Miami Beach Urban Studios, FIU
- 2018 Virtual Reality Workshop, Department of Communication, BBC, FIU
- 2018 COIL (Collaborative Online International Learning) Certification Course, FIU
- 2017 Faculty Research Retreat, Kampong National Tropical Botanical Garden, CARTA, FIU
- 2017 Certified Hybrid Instructor, Provost Hybrid Program, FIU
- 2016 Faculty Mentor Program workshop and panel on Grant Writing in the Humanities, MMC, FIU
- 2015 Pilot Program for Hybrid Teaching, Hybrid Certification Workshop, FIU
- 2014 COIL (Collaborative Online International Learning) Certification Course, FIU

## **COURSES TAUGHT**

- COM3404 Non-verbal Communication & Non-verbal Communication COIL course
- IDS3336 Artistic Expression & Artistic Expression VSA/COIL course
- COM3110 Business and Professional Communication
- COM3150 Adv. Business and Professional Communication
- COM3461 Intercultural/international Communication
- COM4900 Directed Individual Study in Communication Arts
  - SPC2608 Public Speaking
  - SPC3602 Adv. Public Speaking
  - SPC5066 Presentation Skills for Architects (graduate class)
- COM4940 Internship in Communication Arts
  - SPC3425 Small Group Communication
  - SPC3301 Interpersonal Communication
  - SPC3711 Gender and Communication
- COM3230 Crisis Communication
- COM3120 Communication Theory