

Spring 2021 COIL FIU -FATEC

COIL Collaborative Research Project

Technological Innovation in Asia

Group Project	Dates	Week	FIU Graded Value	FATEC Graded Value	Group Project Progress
	Tue Feb 23	7			Synchronous meeting with Prof. Granato and Lau 5:00p.m. Miami
Task #1	Feb 22- 28	7	10	20	Self intro video with Voice Thread
	Feb22 - Mar 7	7, 8	10	10	Interact and make meaningful comments with video to at least 3 different intro videos from international partners
	Mar 8	9			Students sign up to form groups
Task #2	Mar 8-14	9	10	10	know your cultural identity
Task #3	Mar 15- Apr 11	10-13			COIL Research Choose COIL project topics and start working on the project
	Apr 11	13	30	40	Submit COIL final project in Voice Thread with 12-15 slides
	Apr 12-18	14	10	10	Make comments to at least 2 different Voice Threads from other groups
Task #4	Apr 18	14	20	-	ONLY FIU STUDENTS Submit final group research paper (10-12 pages)
Task #5	Monday Apr 19	15	10	10	COIL Project Evaluation: Essay

**FATEC students will be graded based on tasks and English proficiency

Task #1: COIL Ice Breaker Activities with Voice Thread

Week 7: Self-Introduction Voice Thread

Post your self introduction with a short video with 3-6 slides and closed caption introducing yourself to the class by providing the following information:

- Say 5 interesting things about yourself that you think everyone will be interested.
- What do you think are the 3 “coolest” things about your hometown? Include map, picture and/or video.
- State 3 things about Brazil or Sao Paulo that you know or are curious about.
- What do you think about this COIL project, that connects FIU students to FATEC students?
What do you think would be the best outcome of this project?

Make sure to pre-view your video before posting, and check on the audio and video, to make sure that everyone will be able to comfortably watch and hear you. Grade will be deducted if the video presents difficulty for proper viewing.

Weeks 7-8: View students' intro video and video respond with a TAG: Tell something about your peers' intro, Ask a specific question about the post, Give some information related to the post. Make sure to interact with video form, not just typing your comments.

Task #2: Choose your COIL Groups – Learn your cultural identity.

Set up your groups (3 students from Miami and 3 from Sao Paulo) and organize a synchronous meeting via Zoom to discuss about your cultural identity based on the attached chart. Discuss about which 3 values are the most important for each of the students, and which 3 are the least important.

After you complete the zoom meeting, answer the following questionnaire:

1. When did you meet and how long did your meeting last? (Day and time)
2. Did you have any values in common? Which ones? Which values were the most and least important among your group? After the conversation, did you change your mind in any way?
3. Name at least three discoveries from your cultural exchange.
4. What did you like the most from this assignment?
5. What did you like the least from this assignment?
6. Attach a screen shot from the Zoom Meeting.

Task #3: COIL Research –

Students from FIU and FATEC will work collaboratively in groups to prepare a Research on East Asian Corporate Practices in USA and Brazil. Each group will name a Group Leader, who will be in charge of organizing the Final Voice Thread. The Group Leader needs to have the necessary technology to put together the slides and/or video that each member will produce.

Final Presentation needs to include the following information:

Introduction:

- a. What is Japan, China and Korea's role in the international scenario?
- b. East Asian industries presence in Miami and in Itapetininga
- c. Common features of their technological innovation processes

Suggested topics for COIL

- a. Beauty
- b. Electronic Games
- c. Entertainment (films and music)
- d. Automotive
- e. Food
- f. Clothing (*Haut Couture* and *Pret-a-porter*)
- g. Franchise
- h. Financial investments
- i. Alternative Health Services (acupuncture, holistic medicine, etc.)
- j. Electronic equipment

Technology tools to be used for COIL:

- Canvas
- Zoom
- Voice Thread
- Google Drive
- WhatsApp
- E-mail
- YouTube
- Google Translate

After students produce and submit Voice Thread presentation, each student will individually watch the presentation and leave comments/ questions to continue interaction and fully understand the topic.

Task #4 (only FIU Students): Submit final paper of the Group Project Research (10-12 pages)

The written component must in MLA format, be submitted online and must be of 10-12 pages, not including cover page.

** When submitting assignment, remember to always include members' name, title, and date.

Task #5: (all students): COIL Project Evaluation

Write a one-page paper evaluating your experience in COIL, answering the following questions: What were the main challenges in this experience? (communication, writing, time-management, etc.). What is the most rewarding aspect of this international collaboration? Do you feel your intercultural competence has enhanced? How so? Thinking on the final presentation as a result of your collaborative research, what do you think are the strengths and weakness of it? What has your professor done that seems most helpful in this project? Any suggestions for future improvements?